

Open workshop & networking session

Call for participation

Serv(ic)ing a smart(er) society

Societal IESS Forum 1.2, in conjunction with IESS 1.4¹. Friday 7th, February 2014, University of Geneva.

The networking of people, companies, and tomorrow of objects (Internet of Things) opens new opportunities to create services that can change the society. Smart cities for instance include infrastructures to support the creation of new services at local level, thus organizing new relations between local actors and enabling activities and economic growth. Behind this evolution are the creation and sharing by people and systems of data as reusable knowledge on the Web. New ecosystems emerge from the organization of local and global frameworks which encompass the creation and sharing of information, with network, data and service infrastructures. They offer new opportunities to populate the smart environments with new services, provided that well adapted innovation strategies are deployed. New methodologies and new tools are necessary for supporting this change.

The societal IESS forum is an open workshop and networking session where participants share studies, cases, project ideas, collaboration opportunities, intermediate findings, short tutorials and demonstrations on all technological, organizational and social challenges that are driving the implementation of innovative services to change the societies.

We invite contributions presenting research results describing late breaking work identifying new research challenges.

Possible topics of interest (not exhaustive)

Smart cities / Smart Services Design / Social innovation / Service value networks / Digital ecosystems / Service usability / Internet of things / Open and Big data / Social networks / E-government / Mobile business applications / R&D funding strategies and business models / Funding opportunities and programs / Ethical issues

Who should attend

Practitioners aware of the potentials of combining knowledge and experiences, state-of the art as of the practices in designing services for a smarter society are invited to participate to the workshop.

A time slot will be allocated to each participant to present its activities or case study.

Contact

For organizational reasons, participants are welcomed to contact the workshop facilitators:

- Muriel Foulonneau, muriel.foulonneau@tudor.lu
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¹ <http://imatis.unige.ch/iess2014>